

ShawContract®

A Wellness Lifestyle Design: The Pathway to Successful Practice Management

IDCEC Course# CC-111342 Designation- General

AIA Course# WLD01 Designation- General

Course Credits:

1.0 CEU / 1 LU

Course Description:

In this interactive and unique presentation, we will explore the ways that a successful practice management can achieve health, and welfare in design. In our experience of working with hundreds of design firms across the United States we have found that it starts with the leaders of the architectural practice and whether as they are walking their talk with their own wellness. Most firms in our experience are far from understanding what a wellness design should look like because they are not practicing wellness in their own lives. This curriculum will explore the parallels between embracing a wellness lifestyle design from a practice management perspective and the positive impact it has on the actual projects being designed. The data we have collected shows us that leaders managing firms that embrace and demonstrate a wellness culture are far more resilient, win more work, increase their creative output, and have higher employee satisfaction.

Course Objectives:

1. Review 5 foundation wellness habits for successful practice management.
2. Discuss barriers preventing leaders and employees from embracing a wellness culture.
3. Review business case for a wellness focused firm culture that elevates the human experience, catalyzes social interaction, and supports a healthier work environment.
4. Learn how that environment results in designers creating healthier client spaces.
5. Explore design concepts that inspire behavior shifts for deepening the health and wellness of occupants.
6. Understand how doing the opposite of what we think we don't have time for, prioritizing wellness practices, can significantly increase productivity, and elevate the employee experience.